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Roll No.

223112

Sem. 1st/ Fash. Desn.
Subject : Basic Design & Illustration

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 Which among the following is a neckline?

- a) Halter
- b) Kimono
- c) Puff
- d) Notched

Q.2 Illusion of slimness is created by _____ type of lines.

- a) Horizontal
- b) Vertical
- c) Zigzag
- d) None of the above

Q.3 Tints are created by mixing _____ color in basic color.

- a) Black
- b) Grey
- c) White
- d) Silver

- Q.4 Formal balance is also called ____ balance.
- a) Rotational b) Asymmetrical
c) Symmetrical d) Imbalance
- Q.5 When we mix two secondary colors we get ____ color.
- a) Secondary b) Shade
c) Primary d) Tertiary
- Q.6 _____ is a type of collar.
- a) Tuxedo b) Sweetheart
c) Scoop d) All of the above

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Type of lines
- Q.8 Shades of a color are darker than the original color (True/False)
- Q.9 Name any two necklines.
- Q.10 Tints.
- Q.11 Write any two warm colors.
- Q.12 Define EOD.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 What is the significance of color wheel?
- Q.14 Explain formal balance and its uses.
- Q.15 Explain cool colors and their advantages.
- Q.16 Define complimentary color scheme.
- Q.17 Define various type of shapes.
- Q.18 Differentiate between tints & shades.
- Q.19 Explain any two components of 8 head figure.
- Q.20 Draw any four types of necklines.
- Q.21 Write a short note on texture.
- Q.22 Explain the psychological effect of warm colors.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Explain various Elements of Design with their psychological effects.
- Q.24 Draw a color wheel and explain:
a) Split complimentary color scheme
2) Primary & Secondary colors
- Q.25 Draw a neat sketch of 10 head Box Figure.