

- Q.20 What is the function of an E-Wallet in online transactions?
- Q.21 How does a website help in online commerce?
- Q.22 What is the importance of social media in E-Commerce?

### SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)
- Q.23 What do you mean by E-Commerce? Discuss the impact of E-Commerce on various business sectors.
- Q.24 What do you mean by Electronic Payment Method? Discuss the various methods of electronic payment in detail.
- Q.25 What is E-Business? Describe the different types of e-commerce business models with examples.

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### 3rd Semester/ OMCA, Finance, Accounts & Auditing Subject : E-Commerce

Time : 3 Hrs.

M.M. : 60

### SECTION-A

- Note:** Multiple choice questions. All questions are compulsory (6x1=6)
- Q.1 What does E-Commerce stand for?
- a) Electronic Commerce
  - b) Economic Commerce
  - c) Efficient Commerce
  - d) Electronic Community
- Q.2 Which of the following is not a type of e-commerce?
- a) Business to Business
  - b) Consumer to Consumer
  - c) Business to Government
  - d) Peer to peer
- Q.3 Which of the following is an example of Business to Consumer e-commerce?
- a) Amazon selling books to customers

- b) A manufacturer selling
  - c) A government agency buying computers from a business
  - d) A freelancer selling services to a business
- Q.4 What is the primary advantages of e-commerce over traditional commerce?
- a) Higher transaction costs
  - b) Limited market reach
  - c) 24/7 availability and global reach
  - d) Dependency on physical stores
- Q.5 Which of the following is an Electronic payment method used in e-commerce?
- a) Cash on Delivery      b) Cheque Payment
  - c) Debit cards            d) Barter system
- Q.6 Which e-commerce business model is used by eBay and OLX?
- a) B2B                      b) C2C
  - c) B2C                      d) G2C

### SECTION-B

**Note:** Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 E-commerce refers to the buying and selling of goods and services over the \_\_\_\_\_ (General Store/Internet)

- Q.8 Amazon and Flipkart are example of \_\_\_\_\_ e-commerce. (B2C/C2C)
- Q.9 A unique address used to identify a website on the internet is called a \_\_\_\_\_ name (Domain / Internet)
- Q.10 A system that processes online payments securely is called a payment gateway (True/False)
- Q.11 Cash on Delivery (COD) is a type of electronic payment system. (True/False)
- Q.12 An OTP (One-Time Password) is used to enhance security in online payment. (True/False)

### SECTION-C

**Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Explain the term 'E-Commerce'.
- Q.14 Differentiate between E-Commerce and Traditional Business.
- Q.15 Discuss the importance of E-Business.
- Q.16 Explain B2B and B2C models of E-Business.
- Q.17 What do you mean by 'Cryptography'.
- Q.18 Differentiate between Debit card and Credit card
- Q.19 Name two advantages of E-Commerce over traditional commerce.