

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Explain various recruitment processes.
- Q.24 Make a sample preliminary Project report for making desert coolers showing its contents.
- Q.25 Explain briefly what do you understand by Management by Objectives(MBO)

No. of Printed Pages : 4

220261/212862

Roll No.

6th Sem / Arch, Auto, Chem, (P&P), Comp, Elect, ECE, Food, Tech, Arch(For Speech and Hearing Impaired), Mech, Textile Design, Textile Processing, Textile, Automation & Robotics, Fashion Tech, Fashion Design, ECE(For speech and Hearing Impaired), Comp (For Speech and Hearing Impaired)

Subject : Entrepreneurship Development and Management

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Person who works within an organization and having entrepreneurial capabilities is _____
- a) Manager
 - b) Company Entrepreneur
 - c) Intrapreneur
 - d) Chief executive
- Q.2 _____ management are known as first line managers.
- a) Super top level
 - b) Top level
 - c) Middle level
 - d) Low level

- Q.3 “Budget” is _____ type of plan
- a) Standing b) Single use
c) Long term d) None of the above
- Q.4 The following is also called “Military organization”
- a) Line b) Line and staff
c) Functional d) Bottom up chart
- Q.5 The activity by which the risk of LOSS can be reduced is
- a) SWOT analysis b) PESTEL analysis
c) Market survey d) None of the above
- Q.6 _____ is a group effort
- a) Controlling b) Coordination
c) Directing d) All of the above

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Forethought about a business is called _____
- Q.8 The leaders of Laziez faire type have _____ type of participation.
- Q.9 Expand ROI.

(2) 220261/212862

- Q.10 Give the name of any one District level agency for Entrepreneur support.
- Q.11 The legal document between partners is known as _____
- Q.12 Name two barriers to entrepreneurship.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Explain the method of getting finance through PMEGP.
- Q.14 Explain what do you understand by Incubator in TBI?
- Q.15 Write the various features of Stand up India Scheme.
- Q.16 Explain the levels of management.
- Q.17 Define market survey. Explain two methods of market survey.
- Q.18 Write short note on Remuneration .
- Q.19 Discuss the sole proprietorship type of organization giving its advantages.
- Q.20 What are the various functions of STEP
- Q.21 Compare small business vs startup.
- Q.22 Explain any eight traits of an entrepreneur.

(3) 220261/212862